Social Value Policy

PEEL

We aim to be a trusted partner of choice, working with stakeholders to deliver a more prosperous and climate resilient future for all.

We are committed to:

- Engaging with our communities and individual stakeholders in a meaningful, open and transparent manner, as early in the development lifecycle as possible.
- Focusing our engagement with communities on the key areas of health, education, young people, sport, environment, heritage and equality.
- Aiming to be a 'good neighbour' and a positive influence in the communities in which we operate.
- Supporting local charities, schools and community groups on our key areas through:
- Charitable contributions
- Work placements
- Mentoring
- Volunteering
- Project visits
- Other in-kind contributions, such as:
 - access to infrastructure and facilities
 - use of public space including meeting space
 - lectures and presentations
 - membership of local interest groups
- Adding value to communities through our developments by:
 - Working with local education providers to enhance the opportunities for skills development and training for local people.
 - Requiring major construction contractors to demonstrate targeted training and recruitment in support of local job creation.
 - Creating local supply chain opportunities linked to our developments and ongoing operations to stimulate local business growth.
 - Establishing communication and commitments through Community Liaison Groups and Community Charters where appropriate.

- Communicating our sustainability policies to interviewees and communities where appropriate.
- Measuring the social and financial impact of our engagement activities.
- Capturing information on our level of engagement with stakeholders.
- Reviewing our Social Value Policy annually.
- The Sustainability Forum shall provide guidance to ensure the delivery of the commitments in this policy.
- Auditing our Business Units against the commitments in this policy.

We will continually improve by:

- Creating sustainable visitor information for key destinations.
- Capturing uplift in social value delivered through our projects using the Social Value Framework.
- Ensure Sustainability & ESG topics are embedded into public consultations.
- Reviewing our approach to public consultation and stakeholder engagement and incorporate feedback into future plans.
- Engaging with our stakeholders to understand the material sustainability & ESG issues important to them.
- Encouraging our people to participate in a skills and education event.